



TIES & TENNIIES

Gala

A FUNDRAISER FOR
SCHOLARSHIPS



Thursday, September 4, 2025
I Hotel and Conference Center

Help Raise Funds in Support of the Champaign Park District's Scholarship Fund.

Featuring an Evening of Socializing, Great Food,
Silent and Live Auctions, and Entertainment.

CHAMPAIGN
PARKS
FOUNDATION

2025
TIES & TENNIIES
Gala

PRESENTING SPONSOR AGREEMENT

\$10,000

CONTRIBUTION

5,000

LIFETIME VIDEO VIEWS

**42.7% AVERAGE
OPEN RATE**

7,000

NEWSLETTER SUBSCRIBERS

20,000

MONTHLY WEBSITE VISITS

25,000

MONTHLY RADIO IMPRESSIONS

75,000+

MONTHLY SOCIAL MEDIA REACHES

180,000+

MONTHLY BILLBOARD IMPRESSIONS

• Signed Agreement must be received by July 1

• \$10,000 payable to Champaign Parks Foundation 30 days before event date

Please return signed agreement and payment to:

Chelsea Norton
1311 W Church St
Champaign, IL 61821
Questions? chelsea.norton@champaignparks.org

**CHAMPAIGN
PARKS
FOUNDATION**

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Promoted as "Presented by" and company logo included in all promotional materials including:

- Radio advertisements - 40 spots
- 1 Billboard - 4 weeks
- Press releases
- Social media (2 dedicated Facebook posts)
- CPD website
- Newsletters
- Print and electronic media
- Promotional video used to promote event before and during Gala

Plus

- 2 Free tables (16 tickets). Names of ticket holders must be provided by 8/21/25.
- Company banner displayed in prime location at event
- Sponsor acknowledgement announced throughout event
- Full page (5"w x 8"h) color ad in program distributed to guests at the Gala. Sponsor must provide a digital pdf of ad by 8/21/25.
- Logo on backdrop used for attendee photos
- Photos will be posted on social media after the Gala

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Parks Foundation is not allowed.
- Onsite sales are allowed with prior approval from Development Manager.
- 1 Presenting Sponsorship available

As an authorized representative of the above-named business, I agree to sponsor the selected 2025 event hosted by the Champaign Parks Foundation as outlined above. I understand that we will receive benefits at the event as also outlined above. Any problems stemming from unprofessional activities may result in dismissal from the event and exclusion from future Champaign Parks Foundation events.

Signature

Date

2025
TIES & TENNIES
Gala

PLATINUM SPONSOR AGREEMENT

\$5,000

CONTRIBUTION

5,000

LIFETIME VIDEO VIEWS

**42.7% AVERAGE
OPEN RATE**

7,000

NEWSLETTER SUBSCRIBERS

20,000

MONTHLY WEBSITE VISITS

25,000

MONTHLY RADIO IMPRESSIONS

75,000+

MONTHLY SOCIAL MEDIA REACHES

• Signed Agreement must be received by July 1

• \$5,000 payable to Champaign Parks Foundation 30 days before event date

Please return signed agreement and payment to:

Chelsea Norton
1311 W Church St
Champaign, IL 61821

Questions? chelsea.norton@champaignparks.org

CHAMPAIGN
PARKS
FOUNDATION

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name or logo included in all promotional materials including:

- Radio advertisements - 40 spots
- Press releases
- Social media (1 dedicated Facebook post)
- CPD website
- Newsletters
- Print and electronic media
- Promotional video used to promote event before and during Gala.

Plus

- 1 Free table (8 tickets). Names of ticket holders must be provided by 8/21/25.
- Company banner displayed in prime location at event
- Sponsor acknowledgement announced throughout event
- Half page (5" w x 3.87" h) color ad in program distributed to guests at the Gala. Sponsor must provide a digital pdf of ad by 8/21/25.
- Logo on backdrop used for attendee photos
- Photos will be posted on social media after the Gala

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Parks Foundation is not allowed.
- 4 Platinum Sponsorships available

As an authorized representative of the above-named business, I agree to sponsor the selected 2025 event hosted by the Champaign Parks Foundation as outlined above. I understand that we will receive benefits at the event as also outlined above. Any problems stemming from unprofessional activities may result in dismissal from the event and exclusion from future Champaign Parks Foundation events.

Signature _____

Date _____

2025
TIES & TENNIIES
Gala

GOLD SPONSOR AGREEMENT

\$2,500
CONTRIBUTION

**42.7% AVERAGE
OPEN RATE** **7,000**
NEWSLETTER SUBSCRIBERS

20,000
MONTHLY WEBSITE VISITS

75,000+
MONTHLY SOCIAL MEDIA REACHES

- Signed Agreement must be received by July 1
- \$2,500 payable to Champaign Parks Foundation 30 days before event date

Please return signed agreement and payment to:
Chelsea Norton
1311 W Church St
Champaign, IL 61821
Questions? chelsea.norton@champaignparks.org



Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name or logo included in select promotional materials including:

- Press releases
- Facebook event page
- CPD website
- Newsletters
- Print and electronic media

Plus

- 4 Free tickets. Names of ticket holders must be provided by 8/21/25.
- Quarter page (2.37" w x 3.87" h) color ad in program distributed to guests at the Gala. Sponsor must provide a digital pdf of ad by 8/21/25.

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Parks Foundation is not allowed.

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2025
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SILVER SPONSOR AGREEMENT

\$1,250
CONTRIBUTION

**42.7% AVERAGE
OPEN RATE** **7,000**
NEWSLETTER SUBSCRIBERS

20,000
MONTHLY WEBSITE VISITS

75,000+
MONTHLY SOCIAL MEDIA REACHES

- Signed Agreement must be received by July 1
- \$1,250 payable to Champaign Parks Foundation 30 days before event date

Please return signed agreement and payment to:
Chelsea Norton
1311 W Church St
Champaign, IL 61821
Questions? chelsea.norton@champaignparks.org



Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name included in select promotional materials including:

- Press releases
- Facebook event page
- CPD website
- Newsletters
- Print and electronic media

Plus

- 2 Free tickets. Names of ticket holders must be provided by 8/21/25.
- Sponsor acknowledgement on event handouts

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Parks Foundation is not allowed.

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BRONZE SPONSOR AGREEMENT

\$500

CONTRIBUTION

20,000

MONTHLY WEBSITE VISITS

75,000+

MONTHLY SOCIAL MEDIA REACHES

• Signed Agreement must be received by July 1

• \$500 payable to Champaign Parks Foundation 30 days before event date

Please return signed agreement and payment to:

Chelsea Norton
1311 W Church St
Champaign, IL 61821
Questions? chelsea.norton@champaignparks.org

CHAMPAIGN
PARKS
FOUNDATION

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name included in select promotional materials including:

- Facebook event page
- CPD website
- Sponsor acknowledgement on event handouts

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Parks Foundation is not allowed.

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2025
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Gala

COPPER SPONSOR AGREEMENT

\$250

CONTRIBUTION

20,000

MONTHLY WEBSITE VISITS

75,000+

MONTHLY SOCIAL MEDIA REACHES

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name included in select promotional materials including:

- Sponsor acknowledgement on event handouts

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Parks Foundation is not allowed.

• Signed Agreement must be received by July 1

• \$250 payable to Champaign Parks Foundation 30 days before event date

Please return signed agreement and payment to:

Chelsea Norton

1311 W Church St

Champaign, IL 61821

Questions? [chelsea.norton@](mailto:chelsea.norton@champaignparks.org)

champaignparks.org

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Signature

Date

2025
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Gala

CONTRIBUTOR AGREEMENT

**IN-KIND/
AUCTION**
CONTRIBUTION

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

CONTRIBUTION DETAILS

• Item(s) Donating _____

• Value \$ _____

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and payment to:**

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